

Coochie Island News

The newspaper with heart

mobile | 0407 664 159

email | smallislandstories@gmail.com

web | smallislandstories.com

post | TBA

ratecard 2019

Coochie Island News (CIN) is an independent community newspaper based on Coochiemudlo Island, a subtropical island nestled just off Redland Coast, Brisbane.

CIN enables island and Redland Coast businesses, community groups and creative makers to introduce themselves, share their stories and to advertise events and products and services that benefit our community.

500 black and white copies of this 20-page newspaper are printed and distributed monthly and CIN is available 24/7 (in colour) online. Print and online copies are free.

We're a little different to other newspapers. We only publish content that is positive, uplifting and inspiring, highlighting our strengths. Coochiemudlo Island and Redland Coast are places where community is not just a word but a lifestyle, where random acts of kindness happen everyday, among a natural beauty that we work together to protect.

Our purpose is to highlight the strengths of our communities and to help knit our diverse communities together. For businesses, CIN is a great communication tool for off-island businesses to share news with islanders, holiday makers, day trippers and friends and family of island residents who travel through the Redlands on their way to and from island stays.

Sponsor Main:	\$300 (per month)
Sponsor The Two Of Us Column:	\$140 (per month)
Full page ad:	\$150 (per month)
Half page ad:	\$75 (per month)
Quarter page ad:	\$65 (per month)
1/6 page ad:	\$50 (per month)
1/8 page ad:	\$45 (per month)
Business Listing:	\$20 (back page, one line)
Classifieds:	\$2 per word, \$20 minimum
Graphic Design of ad*:	\$50 per hour <i>*Some tweaking of advertisement appearance is included when placing an ad. If work on your advertisement involves the following you will be charged \$50 per hour (sourcing images, retyping, sourcing testimonials, copy writing, layout, multiple changes, multiple consultation meetings to finalise ad).</i>

Please contact me with any questions.

Coochie Island News
The newspaper with heart